

Optimist Club of Birmingham

In Our 90th Year of Service to
Youth & the Community

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The Flagship Club of the
Alabama-Mississippi District
May 24, 2018

Meets 2nd & 4th Thursdays
12:15 PM

PLEASE NOTE: The May 24th meeting will take place at Alabama Power Co., 600 N 18th St. in the "Power" Room located on the first floor off the dining area. Meals will be available from the food court at your expense. The meeting will open at 12:15 pm. Please plan to arrive early enough to get your food ahead of time, so that you can be in your seat by that time.

Program

Our guest speaker will be Vice Chairman of the Three Rivers District of the Greater Alabama Council - Boy Scouts of America to speak with us about the changes that are underway to incorporate a family program in the coming year.

Last Meeting

Our guest speakers were Mrs. Toni Kidd, Director of Student Recruitment and Community Engagement, and Mr. Kirk Mitchell, Corporate Work Study Director, both at Holy Family Cristo Rey Catholic High School

Mrs. Kidd is a native of Birmingham and a graduate of Huffman High School. She received her Bachelor's degree in Public Relations and Spanish from The University of Alabama. Toni has had the pleasure of working in various industries such as tourism, nonprofit, legal and faith based. Her extensive experience has utilized her strong skillset in public relations, marketing, relationship development and effective communication.

Some of Mrs. Kidd's many responsibilities include leading recruiting efforts for the Admissions Department, establishing and maintaining meaningful relationships with community organizations and establishing effective public relations and marketing practices at HFCR.

Toni is married to Cedric Kidd and they have a 6 year-old daughter, Riley and a 7 year-old poodle, Precious. Toni and Cedric are members of Canvas Church where they are actively involved in church ministry.

Kirk Mitchell joined Holy Family Cristo Rey Catholic High School in October 2011. Mr. Mitchell earned a BS Degree from Jackson State University studying Business Administration. He brings more than 20 years of sales and performance management experience with fortune 500 companies, which includes his role as District Manager for GameStop responsible for the success of 15 - 20 stores and approximately 200 employees. He has extensive training and expertise in leadership, employee training/development, human resources, asset management/protection, and profit & loss analysis.

As CWSP Director, Mr. Mitchell manages all work-study activities including overall policy, strategy, operations, transportation, administration and budget initiatives.

Holy Family Cristo Rey Catholic High School integrates college preparatory academics and a corporate work-study program to empower students from economically challenged families to graduate high school prepared to persist in college

and flourish in life. They are part of the Cristo Rey Network, which consists of 32 schools across America, which all share the same mission of providing a college prep education to students who could not typically afford to attend a private school.



President Jon Ryan presents a token of appreciation to Mrs. Toni Kidd & Mr. Kirk Mitchell, along with a contribution for Holy Family Cristo Rey High School.

Please take time to watch the following video about the school: [Voices of Cristo Rey: Holy Family Cristo Rey Catholic High School.](#)

If you and/or anyone you know are in a position to provide employment for students through the Corporate Work Study Program (CWSP), or if you need any additional information about the program, please contact Mr. Kirk Mitchell at kmitchell@hfcristorey.org.

Member News

The Club extends our sincerest condolences to Dr. Paul Amamoo on the loss of his beloved brother, Daniel, on May 10th. The funeral will take place in Germany in early June. Please keep Dr. Amamoo & his family in your prayers.

Upcoming Meetings

June 14 – TBD

June 21 - Board Mtg., 12 noon, YWCA

June 28 – Respect for Law Program

**MARK YOUR CALENDARS NOW FOR THE ANNUAL
RESPECT FOR LAW PROGRAM**

**BIRMINGHAM BOTANICAL GARDENS
THURSDAY, JUNE 28, 2018, 12:15 PM**

**Keynote Speaker: Michael A. Williams,
Special Agent in Charge, United States Secret Service,
Birmingham Field Office**

Please contact [Leon Evans](#) at 205-836-6057 or 205-222-6227 if you and/or your company are willing to make a contribution toward this event to honor local Law Enforcement personnel that risk their lives every day to protect the citizens of our community.

[Optimist Club of Birmingham Calendar 2017-2018](#)